



*Aminster*TM
CARPETS

BEAUTIFUL TO LIVE WITH...



4 **DEVONIA**
in three NEW colour palettes.

8 **MOORLAND**
the perfect contemporary look

12 **SIMPLY NATURAL**
luxury soft wool loop

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beautifully hand crafted in Devon

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contemporary delicate patterns

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striking tartans and checks

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harmonious patterns and plains

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where beautiful carpets are born

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perfect support for your new carpet

THE TRUE AUTHENTIC SINCE 1755

The history of carpet-making in Axminster goes back to 1755 when Thomas Whitty made carpets using the now infamous Axminster weave.

The roots of Axminster Carpets are deep in craft and design heritage. Everything we create uses a happy combination of traditional techniques and modern-day making.

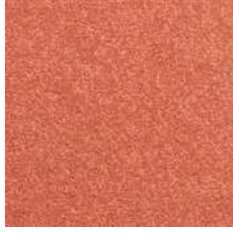
Founded in 1755, we continue to design and weave our luxury carpets in Axminster, Devon.

Each design is steeped in history, with a quality that ensures a future legacy.

Each carpet is individually made in Britain using traditional methods and is individually inspected by hand.



DEVONIA: COLOURS



FADED ROSE



SUNKISSED



ROSE COTTAGE



AUTUMN FALL



DISCOVERY



DRAGONIFY



OCEAN DEEP



BLUE GRASS



Devonia Dragonify

DEVONIA

THREE NEW PALETTES

The very best two ply yarn to create an extra durable carpet.

In new contemporary colourways; Colours, Pastels and Neutrals,

this vibrant and diverse range of carpets

is sure to have something to appeal to everyone.

DEVONIA: NEUTRALS



CREAM TEA



DOUBLE CREAM



BUTTER ICE



PACIFIC BREEZE



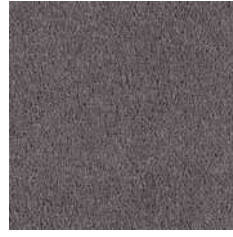
SWANSDOWN SILVER



DIMPSEY



Devonia Teign Grey



SILVERVALE



TEIGN GREY



FRENCH GREY



FOGGY GREY

DEVONIA: PASTELS



Devonia Orchid



ORCHID



MULBERRY CRUSH



SEA STORM



WATER REED



CONFETTI

MOORLAND

MOORLAND

A collection of sumptuously soft carpets that add
a subtle, contemporary look to a room
with a palette of soft natural colours.

Made using 100% Pure New Wool and featuring
a unique blend of heathered yarn.



MOORLAND



CORNISH CREAM



GOLDEN GLOBE



MORNING MIST



SNOWDROP



SPRINGWOOD



AUTUMN GLOW



SILVER BIRCH



HONEYSUCKLE



LING



WOODBRIDGE



MOORLAND



BASKERVILLE



STORM



MOUNTAIN HARE



BARLE



PURBECK



WAGTAIL



QUAIL



MIZZLE



GREEN HAZE

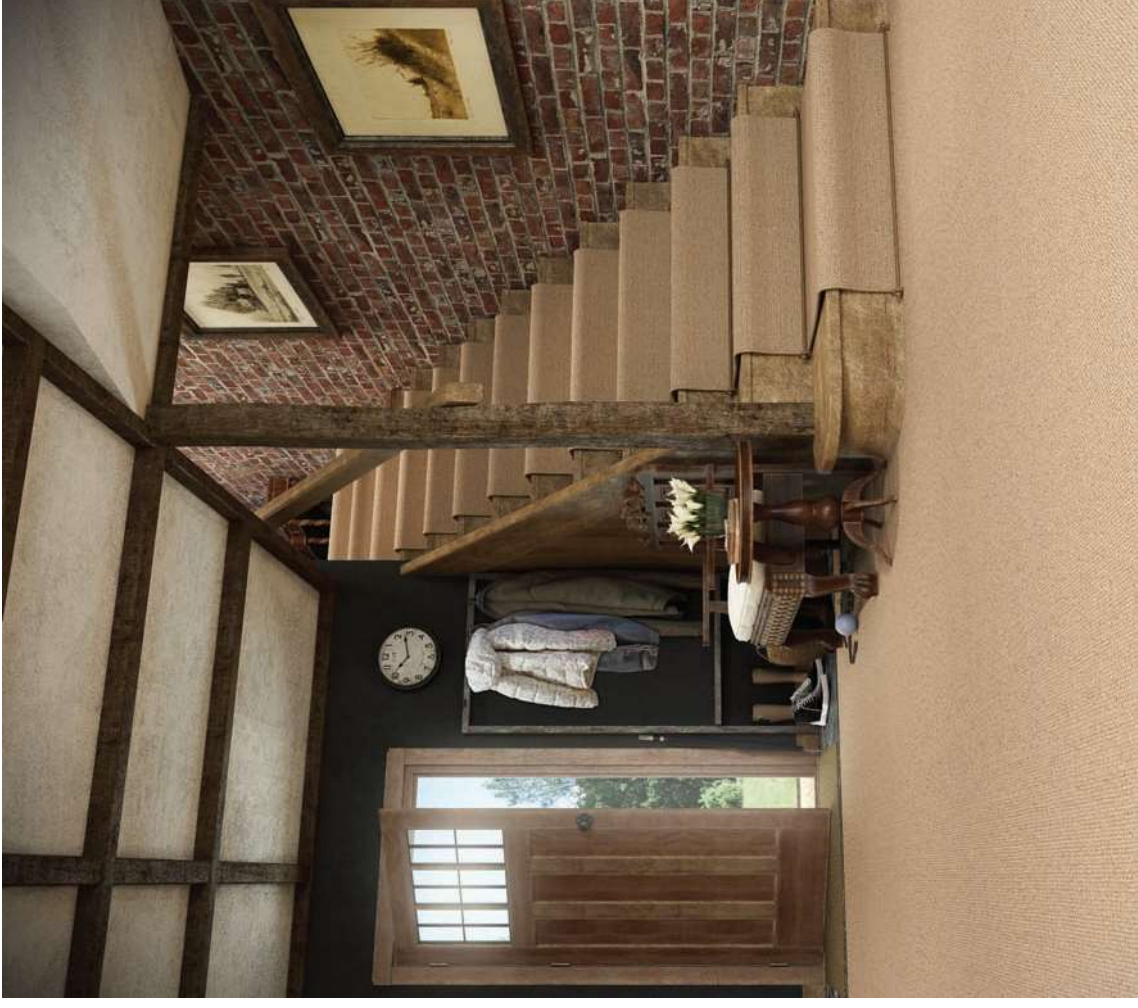


COBBLE

SIMPLY NATURAL

SIMPLY NATURAL

Manufactured using our unique 100% Pure New Wool, unrivalled 6 ply cable tec yarn, this stunning style will bring a dash of rural charm to any room, while the beautifully soft wool will add a touch of luxury. Hard wearing and soft to touch.



Simply Natural Grosgrain Straw

SIMPLY NATURAL



RIBGRASS - FLINT/EGGSHELL



RIBGRASS - BASAIT/EGGSHELL



GROGRAIN - BASAIT



RIBGRASS - BASAIT



GROGRAIN - FLINT



GROGRAIN - QUARTZ



Simply Natural Ribgrass

SIMPLY NATURAL



Simply Natural Grograin



GROGRAIN - ASH



RIBGRASS - ASH



RIBGRASS - WHEAT



RIBGRASS - STRAW/CORNSIUK



RIBGRASS - STRAW/BLACK



GROGRAIN - WHEAT



GROGRAIN - STRAW



RIBGRASS - STRAW/FLAME

WOVEN TO ORDER

Introducing 'Woven to Order' by Axminster Carpets

a selection of our products which are woven personally for you.

Ready in just four weeks, this innovative service, by our skilled team, gives you the assurance of knowing that your carpet has been beautifully crafted to your requirements, in our Devon based factory.

The products included in this service are; Hazy Days and Myth & Moor.



Hazy Days

HAZY DAYS



Hazy Days Leapfrog

HAZY DAYS WOVEN TO ORDER

Our Hazy Days collection contains a choice of contemporary, delicate patterns.

In a range of soft greys and pastels, these make adding pattern to your flooring easy.



KITE FLYING
SWANSDOWN



SNAKES AND LADDERS
SWANSDOWN



SKIMMING STONES
SWANSDOWN



LEAPFROG
SWANSDOWN



NATURE TRAIL
SWANSDOWN



PICNIC
SWANSDOWN



PICNIC MIX
LIMESTONE



GARDEN FETE
LIMESTONE



HIGH TEA
SWANSDOWN



APPLE PICKING
SWANSDOWN



LEAPFROG
LIMESTONE



SKIMMING STONES
LIMESTONE

HAZY DAYS



Hazy Days - Ice Skating



WILLOW FALL
LIMESTONE



SKIMMING STONES
PEBBLE



LABYRINTH
PEBBLE



FOSSIL HUNTING
PEBBLE



KALEIDOSCOPE
PEBBLE



KICKING LEAVES
PEBBLE



SUMMER HOLIDAY
PEBBLE



PONY RIDE
PEBBLE



DAISY CHAIN
SLATE

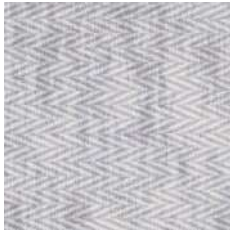


ICE SKATING
MOUSE

HAZY DAYS



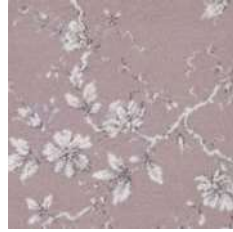
STAR GAZING
COCONUT MILK



LEAF FROG
COCONUT MILK



WALKING THE DOG
COCONUT MILK



APPLE PICKING
DOVE GREY



FLOWER PRESSING
DOVE GREY

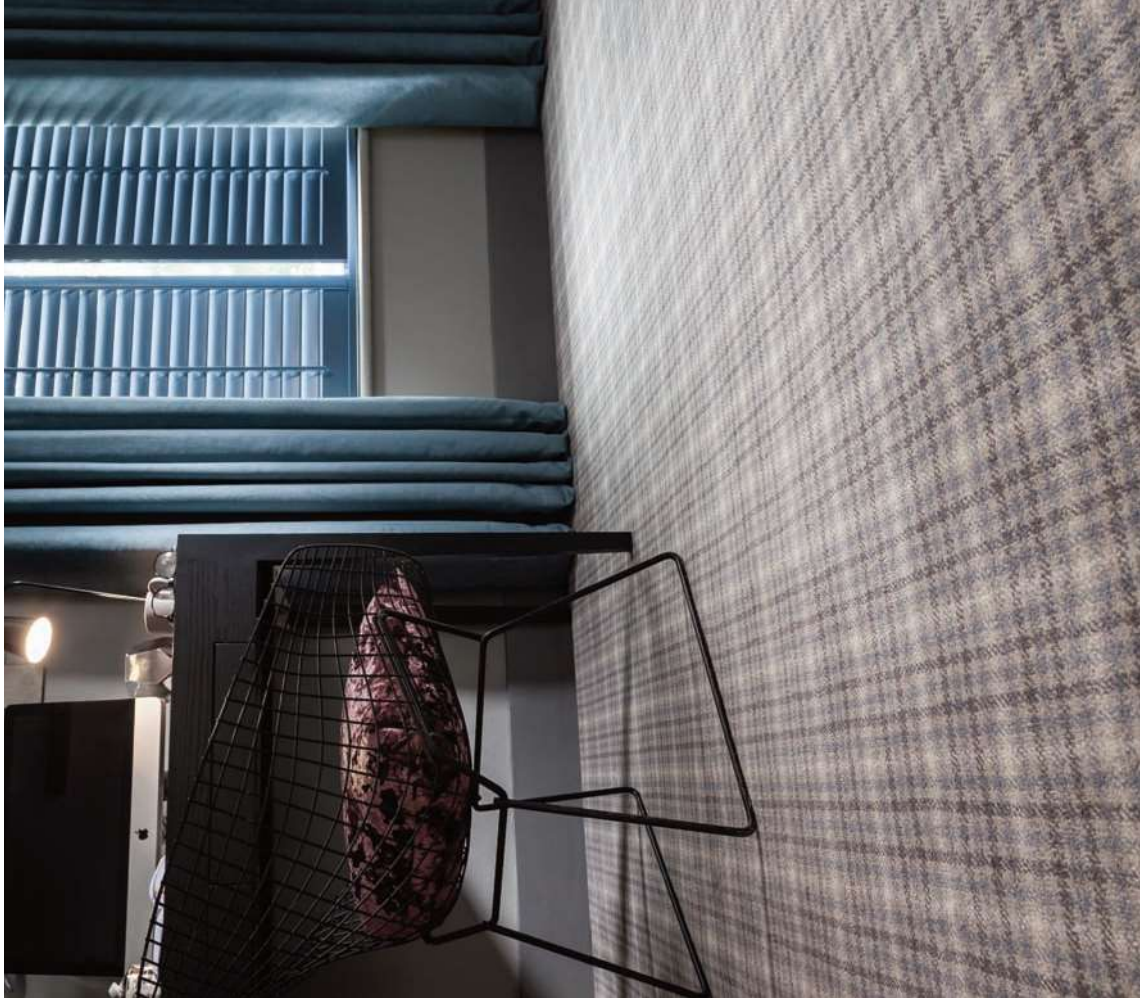


SKIMMING STONES
CYGNET



Hazy Days - Flower Pressing

MYTH AND MOOR



Myth and Moor - Dilly Dally

MYTH AND MOOR

WOVEN TO ORDER

Myth and Moor is a range of striking tartan and check patterns.

This versatile print can be used in any room,
from a modern office space to a traditional country house.



MYTH AND MOOR



DILLY DALLY



MOORLAND RAMBLE



WOODLAND WALK



HALDON FOREST



AUTUMN FALL



BREEZY DAY



FINGLE WOODS



TRINITY HILL



Myth and Moor - Woodland Walk

MYTH AND MOOR



Myth and Moor - Windy Jaunt



WOODBURY COMMON



BLACKBERRY CAMP



BY THE FIRE



STROLL IN THE PARK



TOODLE PIP



WINDY JAUNT



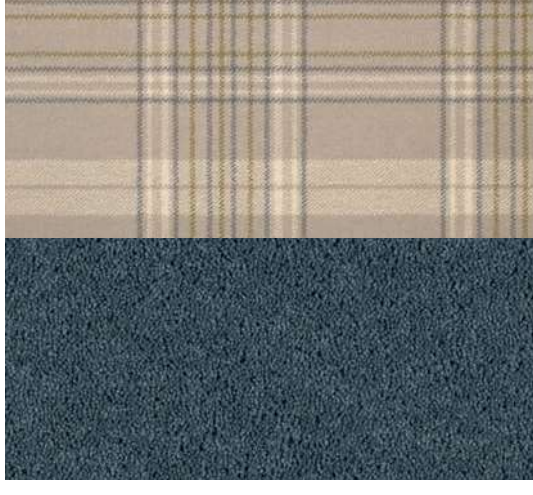
VILLAGE BROOK

PERFECT PAIRINGS



DEVONIA
FOGGY GREY

MYTH & MOOR
DILLY DALLY



DEVONIA
DRAGONFLY

MYTH & MOOR
MOORLAND RAMBLER

PERFECT PAIRINGS

DEVONIA / MYTH AND MOOR

Sometimes, keeping a single colour running from room to room can help make your house flow. This is where our Perfect Pairings come in. Have a beautiful block colour Devonian in one room, and then move into a statement pattern Myth & Moor in the next. Choosing a pattern that contains one same flowing colour will help bring these two striking carpets together.



DEVONIA
ROSE COTTAGE

MYTH & MOOR
WOODLAND WALK



DEVONIA
FADED ROSE

MYTH & MOOR
HALDON FOREST

PERFECT PAIRINGS



DEVONIA
WATER REED

MYTH & MOOR
FINGLE WOODS



DEVONIA
DOUBLE CREAM

MYTH & MOOR
TRINITY HILL



DEVONIA
DISCOVERY

MYTH & MOOR
WOODBURY COMMON



DEVONIA
SWANSDOWN SILVER

MYTH & MOOR
BLACKBERRY CAMP

PERFECT PAIRINGS



DEVONIA
SEA STORM

MYTH & MOOR
BY THE FIRE



DEVONIA
PACIFIC BREEZE

MYTH & MOOR
STROLL IN THE PARK



DEVONIA
BUTTER ICE

MYTH & MOOR
TOODLE PIP



DEVONIA
ORCHID

MYTH & MOOR
WINDY JAUNT

WHY WOOL ?

WOOL IS SUSTAINABLE

Fibre that grows naturally on sheep, 100% Renewable & 100% Biodegradable

WOOL IS HYPOALLERGENIC

Purifies indoor air for up to 30 years and absorbs toxic VOCs

WOOL IS SAFER

Naturally fire retardant & produces less smoke

WOOL IS EASY CARE

Waxy coating repels stains, and is naturally resilient

WOOL IS A NATURAL INSULATOR

Releases heat slowly

WOOL HELPS YOU SLEEP BETTER

Humidity control



TRUE AUTHENTIC UNDERLAY

A high performance Soft & Sustainable quality underlay recommended for Woven & Tufted Carpets



TOP LAYER 'SOFTNESS'

Wool rich for softness under foot. Made from recycled wool waste (from UK yarn spinners)

MID LAYER 'SUSTAINABILITY'

Sustainable recycled raw materials. Made from Axminster Carpets plus natural materials.

BASE LAYER 'PERFORMANCE'

Insulation properties that absorb sound for a quiet room. Made from recycled tyres.

Made from 90% recycled raw materials, and packaged in recycled bags

Made in the UK



Aminster[™]

CARPETS

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