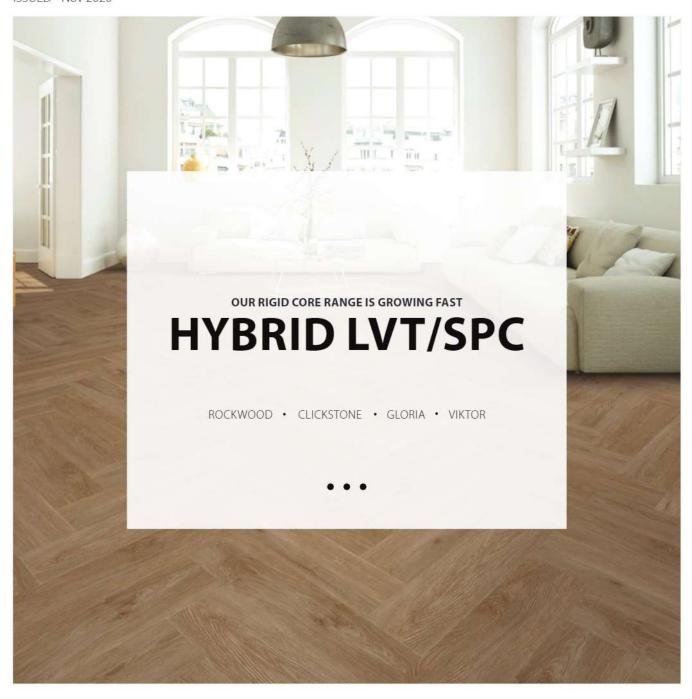
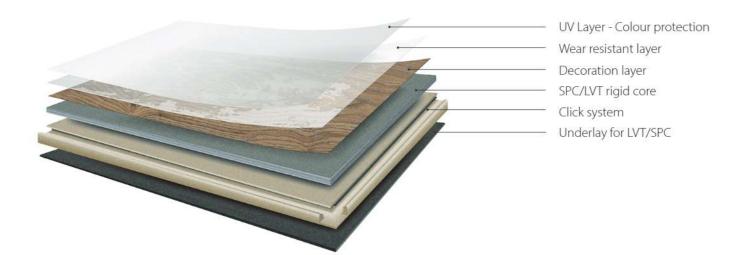
ISSUED - Nov 2020



# DESIGN





Low VOC Emissions



Waterproof



Fire Resistant



Scratch Resistant



Easy to Install



Balanced PVC layer



Easy Maintenance



### What's the difference?

SPC stands for stone
Polymer composite, it is
a mix of stone and high
grade polymer that creates a
durable surface. LVT stands
for Luxury Vinyl Tiles, these
are a strengthened vinyl tile,
more rigid and durable. Both
are a new type of flooring
designed with a superior
resistance to moisture,
scratching and expansion.

SPC and LVT are similar and both a new kind of flooring, with many benefits for customers we have several brands to fit any budget.



14 Clickstone This SPC comes in four hand picked popular colours.



Rockwood

Rockwood is our premium exclusive range, we have recently introduced six herringbone colours.

15



**19**Balterio Viktor

Viktor is another premium offering from Balterio, with a tile affect. It also has matching profiles and bars available.

22

Balterio Gloria

Gloria is our premium hybrid flooring, with high end matching profiles and bars.





**-** 4 **-**

## WHAT IS HYBRID FLOORING?

#### A modern floor for a modern age.

Hybrid floors are a type of reinforced vinyl (LVT) or a vinyl mixed with hardened polymers and stone (SPC) this mix creates a rigid and durable flooring made to last.

Hybrid flooring is a revolution in the flooring industry, a new style of flooring created with modern lifestyles in mind.

Modern life is messy, busy and complicated. Hybrid floors are designed to take some stress out of life with a floor made to last. Research shows that there is a growing popularity in hybrid flooring, with Google search trends showing a 140% rise in searches relating to LVT click flooring.

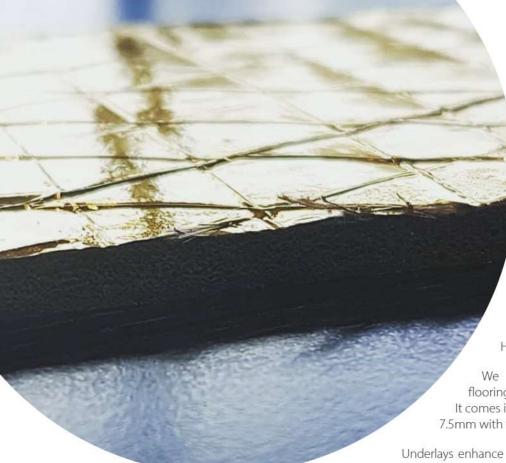
Most LVT and SPCs come with at least a 25 year domestic warranty as we are confident in the longevity of the product. We are first to market with such a varied and extended range of LVT and SPC and we are confident we have a style to suit every customer need.

We can provide detailed spec and information on each of our hybrid floors and our sales managers are on hand with advice and information on each product to help you sell it best.

We also offer point of sale for our hybrid flooring options. We have detailed information, imagery and videos on our website, also trained expert sales managers who can address any questions you may have. You will have access to all you need to sell this product and feel confident.

All hybrid floors are water proof, and easy to keep clean. All floors come with an advanced click system and easy to install instructions.

We have recently introduced a herringbone to the Rockwood range. A product we are confident will be a major seller as interest in herringbone products is high. We now have six classic trending colours in our Rockwood Herringbone to add to the nine colours in the Rockwood collection.



## WHAT'S UNDER?

Underlays and hybrid flooring

Hybrid flooring is ultra thin, which is great for packing and storing. When laying and fitting it needs to be paired with an underlay. Hybrid floors can't be installed without one.

We supply a high quality hybrid flooring underlay, our LVT underlay. It comes in at 1.5mm thick, making the overall flooring 7.5mm with most of our hybrid floors.

Underlays enhance many of the features of hybrid flooring and add additional benefits. They will extend the life of the flooring, make it quieter by absorbing more noise, add moisture protection by repelling liquid, add support to joints in the boards, resists mould growth, and help heat stay in the floors for longer.

The thickness of the underlay creates a different dimension to the flooring, cushioning the impact from steps, this in turn helps eliminate complaints about noise from the below neighbors while creating a comfortable surface to walk on for the owner. Noise levels are an issue in so many neighborhood arguments this reason alone makes the underlay worth while.

A thick underlay would create too much cushioning under a hybrid floor, so we recommend no more that 1.5mm.

All Hybrid SPC and LVT flooring must be fitted with an LVT/SPC compatible underlay.





Our LVT underlay has been chosen because we believe it offers the best results, we recommend the use of our LVT underlay with all our LVT and SPC products.

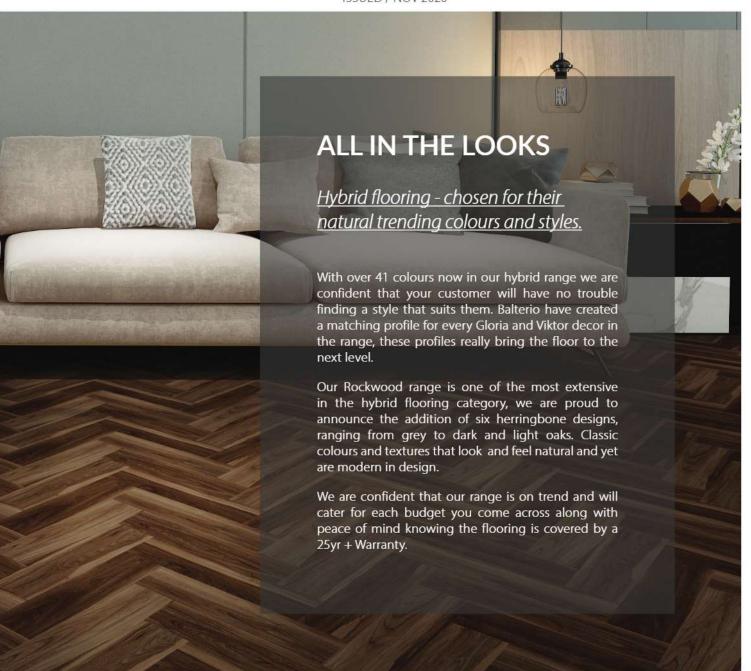
#### Why we don't do built in underlay?

Built in underlays are popular in SPC and LVT products, however they don't protect the joints of the product. The joints are often the most delicate part of the product and so we recommend an underlay that can support them.

LVT and SPC cannot be laid over another floor covering, or any uneven or damaged sub-floor. No undulation more than 2mm over a 1m distance.







# Waterproof, not resistant



## **SUPER DURABLE** & WATERPROOF

Lets talk wear layers

The multiple layers of LVT and SPC make them durable and water proof.

The main benefit of an LVT over a vinyl alone is that it is reinforced with a thicker wear layer. A wear layer is found on most vinyls but is often very thin. Vinyl floorings shine when it comes to the paper print with the texture and graphic image that represents the flooring. Vinyl allows for a very high resolution picture to be printed directly onto the material, where as laminates rely on a printed paper layer added to the board. Hybrid floors allow for the high resolution print, then allow for a wear layer to be added on top of this. The wear layer can also include an embossed texture, this texture can replicate the pattern of the graphic print underneath, giving the floor an hyper realistic look.

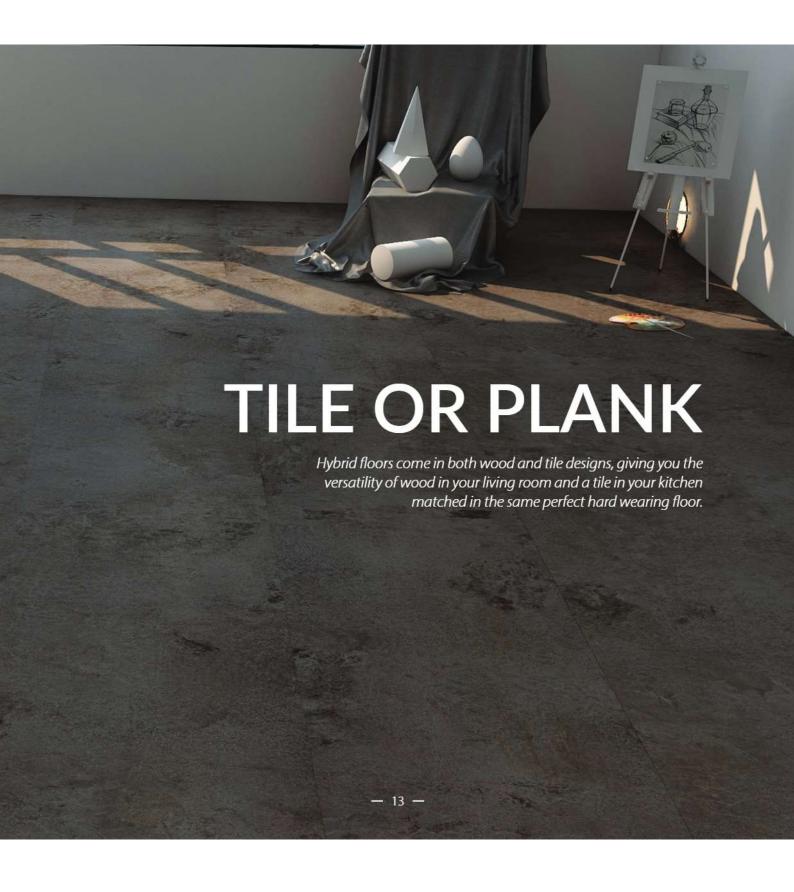
The wear layer is made of a composite and is very durable, this is why we can back up our hybrid flooring with a great warranty as these floors are very hardy and will withstand pet claws, wine spills, bouncing tumblers and accidents.

The wear layer will withstand a good scrubbing, and the click system, in most cases, seals up the joins making it hard for water to seep through to the underlay of the flooring. This with a waterproof wear layer makes it hard for water to penetrate through and damage the flooring.

The composition of the wear layer makes it hard to scratch, though it will dent if something very heavy is dropped into it, most daily use issues will not leave a mark or any water damage.

LVT and SPC are also for use in high traffic commercial areas, meaning you can go for the bigger sales, like shops and bars. The daily use will not wear the layer as much as it would a vinyl product, with a good standard of slip resistance (R10 in most cases). This is also backed up by at least a 10yr commercial warranty in most cases on our hybrid products. Most also come with an AC5 rating for commercial use.





#### CLICKSTONE

• • •

Grey CS3



Made of:

SPC

Size:

180 x 1220 x 4mm

Wear layer:

0.3mm

Pack Size:

2.6345m<sup>2</sup>

Boards in pk:

12

Oak CS4



Made of:

SPC

Size:

180 x 1220 x 4mm

Wear layer:

0.3mm

Pack Size:

2.6345m<sup>2</sup>

Boards in pk:

12

Black



Made of:

SPC

Size:

180 x 1220 x 4mm

Wear layer:

0.3mm

Pack Size:

2.6345m<sup>2</sup>

Boards in pk:

12

Frosted Grey

C52



Made of:

SPC

Size:

180 x 1220 x 4mm

Wear layer:

0.3mm

Pack Size:

2.6345m<sup>2</sup>

Boards in pk:

#### **ROCKWOOD**

• • •

Brilliant White RW04



Made of:

SPC

Size:

180 x 1220 x 5mm

Wear layer:

0.5mm

Pack Size:

2.196m<sup>2</sup>

Boards in pk:

10

#### Castle Oak

RW03



Made of:

SPC

Size:

180 x 1220 x 5mm

Wear layer:

0.5mm

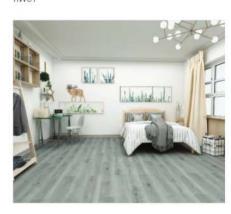
Pack Size:

2.196m<sup>2</sup>

Boards in pk:

10

Gunmetal Grey RW01



Made of:

SPC

Size:

180 x 1220 x 5mm

Wear layer:

0.5mm

Pack Size:

2.196m<sup>2</sup>

Boards in pk:

10

Natural Oak



Made of:

SPC

Size:

180 x 1220 x 5mm

Wear layer:

0.5mm

Pack Size:

2.196m<sup>2</sup>

Boards in pk:

#### **ROCKWOOD**

. . .

Platinum Grey RW05



Made of:

SPC

Size:

180 x 1220 x 5mm

Wear layer:

0.5mm

Pack Size:

2.196m<sup>2</sup>

Boards in pk:

10

#### Rainstorm

RW02



#### Made of:

SPC

Size:

180 x 1220 x 5mm

Wear layer:

0.5mm

Pack Size:

2.196m<sup>2</sup>

Boards in pk:

#### **ROCKWOOD TILE**

• • •

Natural Pearl RWT01



Made of:

SPC

Size:

300 x 600 x 5mm

Wear layer:

0.5mm

Pack Size:

1.8m<sup>2</sup>

Boards in pk:

10

Lunar Grey RWT02



Made of:

SPC

Size:

300 x 600 x 5mm

Wear layer:

0.5mm

Pack Size:

1.8m<sup>2</sup>

Boards in pk:

10

Anthracite Slate

RWT03



Made of:

SPC

Size:

300 x 600 x 5mm

Wear layer:

0.5mm

Pack Size:

1.8m<sup>2</sup>

Boards in pk:

#### **ROCKWOOD HERRINGBONE**





Dark Oak RWH01



Made of:

SPC

Size:

150 x 600 x 5mm

Wear layer:

0.55mm

Pack Size:

1.08m<sup>2</sup>

Boards in pk:

12

**Light Oak** RWH03



Made of:

SPC

Size:

150 x 600 x 5mm

Wear layer:

0.55mm

Pack Size:

1.08m<sup>2</sup>

Boards in pk:

#### **ROCKWOOD HERRINGBONE**

. . .

**Grey Oak** RWH04



Made of:

SPC

Size:

150 x 600 x 5mm

Wear layer:

0.55mm

Pack Size:

1.08m<sup>2</sup>

Boards in pk:

12

#### Lunar Oak

RWH05



Made of:

SPC

Size:

150 x 600 x 5mm

Wear layer:

0.55mm

Pack Size:

1.08m<sup>2</sup>

Boards in pk:

12

Silver Oak RWH06



Made of:

SPC

Size:

150 x 600 x 5mm

Wear layer:

0.55mm

Pack Size:

1.08m<sup>2</sup>

Boards in pk:

12

Warm Oak RWH02



Made of:

SPC

Size:

150 x 600 x 5mm

Wear layer:

0.55mm

Pack Size:

1.08m<sup>2</sup>

Boards in pk:

#### **VIKTOR**

• • •

**White** 40169



Made of:

LVT

Size:

609.6 x 303 x 5mm

Wear layer:

0.5mm

Pack Size:

1.8471m<sup>2</sup>

Boards in pk:

10

Black 40170



Made of:

LVT

Size:

609.6 x 303 x 5mm

Wear layer:

0.5mm

Pack Size:

1.8471m<sup>2</sup>

Boards in pk:

10

**Grey** 40171



Made of:

LVT

Size:

609.6 x 303 x 5mm

Wear layer:

0.5mm

Pack Size:

1.8471 m<sup>2</sup>

Boards in pk:

10

Moon Stone



Made of:

LVT

Size:

609.6 x 303 x 5mm

Wear layer:

0.5mm

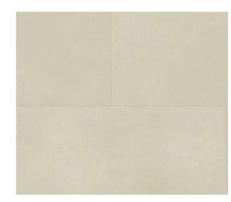
Pack Size:

1.8471m<sup>2</sup>

Boards in pk:



Lime Stone 40173



Made of:

LVT

Size:

609.6 x 303 x 5mm

Wear layer:

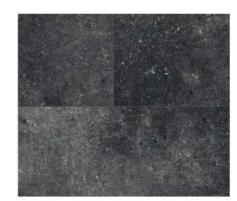
0.5mm

Pack Size:

1.8471m<sup>2</sup>

Boards in pk:

Blue Stone 40174



Made of:

LVT

Size:

609.6 x 303 x 5mm

Wear layer:

0.5mm

Pack Size:

1.8471m<sup>2</sup>

Boards in pk:



#### **GLORIA**

. . .

Luminous 40175



Made of:

LVT

Size:

1494 x 209 x 5mm

Wear layer:

0.5mm

Pack Size:

1.8735m<sup>2</sup>

Boards in pk:

6

Modern 40176



Made of:

LVT

Size:

1494 x 209 x 5mm

Wear layer:

0.5mm

Pack Size:

1.8735m<sup>2</sup>

Boards in pk:

è

Brilliant 40177



Made of:

LVT

Size:

1494 x 209 x 5mm

Wear layer:

0.5mm

Pack Size:

1.8735m<sup>2</sup>

Boards in pk:

6

**Sturdy** 40178



Made of:

LVT

Size:

1494 x 209 x 5mm

Wear layer:

0.5mm

Pack Size: 1.8735m<sup>2</sup>

Boards in pk:

#### **GLORIA**

. . .

**Rebel** 40179



Made of:

LVT

Size:

1494 x 209 x 5mm

Wear layer:

0.5mm

Pack Size:

1.8735m<sup>2</sup>

Boards in pk:

6

Rustic 40180



Made of:

LVT

Size:

1494 x 209 x 5mm

Wear layer:

0.5mm

Pack Size:

1.8735m<sup>2</sup>

Boards in pk:

6

**Firm** 40181



Made of:

LVT

Size:

1494 x 209 x 5mm

Wear layer:

0.5mm

Pack Size:

1.8735m<sup>2</sup>

Boards in pk:

6

White Oak 40182



Made of:

LVT

Size:

1494 x 209 x 5mm

Wear layer:

0.5mm

Pack Size:

1.8735m<sup>2</sup>

Boards in pk:

#### **GLORIA**

. . .

Warm Oak 40183



Made of:

LVT

Size:

1494 x 209 x 5mm

Wear layer:

0.5mm

Pack Size:

1.8735m<sup>2</sup>

Boards in pk:

6

#### Coloured Oak

40184



#### Made of:

LVT

Size:

1494 x 209 x 5mm

Wear layer:

0.5mm

Pack Size:

1.8735m<sup>2</sup>

Boards in pk:

## **COMPARISON CHART**

Product Name	SPC or LVT	Dimensions	Thickness	Wear Layer	Click System	Residential Warranty
Clickstone	SPC	180 x 1220mm	4mm	0.3mm	i4F	30уг
Rockwood plank	SPC	180 x 1220mm	5mm	0.5mm	5G	Lifetime
Rockwood tile	SPC	300 x 600mm	5mm	0.5mm	Uniclic	Lifetime
Rockwood Herringbone	SPC	150 x 600mm	5mm	0.55mm	i4F	Lifetime
Viktor	LVT	609.6 x 303mm	5mm	0.5mm	Uniclic	20yr
Gloria	LVT	1494 x 209mm	5mm	0.5mm	Uniclic	20yr



